

UP ABOVE RECORDS PRESENTS . . .

VISIONARIES

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WE ARE THE ONES
(WE'VE BEEN WAITING FOR)

ARTIST: VISIONARIES

TITLE: WE ARE THE ONES (we've been waiting for.....)

STREET DATE: 10.03.2006

CATALOG #:UPA1019

FILE UNDER: HIP HOP - V

HOMETOWN: LOS ANGELES / SAN DIEGO, CA

KEY MARKETS: LA, SF/OAK, SD, DEN, SEA, HI, NY, BOS, DC, PHI

No Export for Japan



the highly anticipated 4th album



TRACKLIST



1. All We Need
2. In The Good feat. Ariano
3. All Right
4. Crop Circles
5. Do Gooders feat. Georgia Anna Muldrow
6. 1%
7. Lately
8. 4wd Motion
9. The Moreye/Reprise feat. Ikey Owens
10. This Here
11. School Daze
12. Smash Music
13. Need to Learn feat. Sadat X (Brand Nubian), RBX (DPG), Rakka Iriscience (Dilated Peoples), YZ, and Brother J (X-Clan)
14. Talking Handjive feat. Shortkut (Beat Junkies)
15. We Are the Ones

The Visionaries now bring forth their most potent work on the aptly titled "We Are The Ones (we've been waiting for.....)." With a sharpened focus and revitalized approach, this album is their most personal and powerful piece to date, laced with confessional narratives, brutally honest reflections and self-discoveries backed by the trademark uplifting "Visionaries sound."

Features bangin' production from Visionaries producers **KeyKool & DJ Rhettmatic**, along with guest production from the late great **Jay Dee aka J Dilla**, **Kev Brown**, **J-Rocc (Beat Junkies)**, **DJ Khalil**, **Madlib**, **Polyhedron**, and **James Alsander**. Other special guests include **DJ Shorkut (Beat Junkies/Triple Threat)**, and an epic posse cut with legendary MC's: **Sadat X (Brand Nubian)**, **Brother J (X Clan)**, **Rakaa Iriscience (Dilated Peoples)**, **RBX (Tha Dogg Pound)**, and **YZ**.

Pushing forward onto the vanguard of hip-hop's life affirming counter-movement, this L.A. based unit has been on the grind for over a decade now, and were recently inducted into the Universal Zulu Nation for their positive impact and contribution to the culture. The group's six members (LMNO, 2Mex, Lord Zen, Danna, KeyKool, & DJ Rhettmatic), have released over twenty projects, including three full-length group albums on Up Above Records, "Galleries" (1997), "Sophomore Jinx" (2001), and "Pangaea" (2004).



KEY SELLING POINTS



- Publicity campaign by MSO / Radio campaign by Spectre Ent. / Music video campaign by Rive Video
- Heavy digital promotions with a special artist feature by Myspace.com - the music video for the first single, "All We Need," tracked over 10,000 online views in one week on Myspace.com
- Visionaries music have been recently featured on the blockbuster Warner Bros. movie "Ocean's Twelve," one of the best-selling video games by Midway Ent., "Blitz," and MTV Films "Volcano High."
- Consumer ads, with retail tags in Elemental, Vapors, Urb, and Xlr8r.
- POP product, (posters, flyers, postcards, & stickers) available, email jeff@upabove.com
- The album cover is a picture mosaic comprised of thousands of pictures submitted by Visionaries fans, which will also be included on a limited edition "We Are The Ones..." commemorative poster.
- Album release parties, in store performances and promo appearances in September & October.
- North American tour in November, with Europe & Asia to follow.



UPABOVE.COM



BOX
30
LOT

CD: \$13.98



2xLP: \$14.98



"CARVING A NEW STANDARD"